

THE PARADE OF

Modern Roses

Fall 1963

"In Recognition of a
Great New Achievement"...

To show their appreciation for the development of the
glorious new Cape Coral Rose, grateful citizens of
Cape Coral, Florida's "Waterfront Wonderland"
recently presented Jackson & Perkins Company with
a Distinguished Achievement Plaque.

Distinguished
Achievement
Plaque
for
CAPE
CORAL
ROSE

FEATURING
THE NEW

CAPE
CORAL
ROSE!

(Test No. 54-15741)

A coral rose—a seedling of two very prominent members of our Rose family, Golden Masterpiece and Spartan. A charming flower shading from orange-coral to pastel coral tones, but always in a pleasing color and very free with its blooms. The bud is an enchanting corsage type, a rosy coral which opens slowly and gracefully. The luxuriant glossy green foliage is striking, and the free growing plant will make it a must for all gardens. It is irresistible, and a truly lovely Rose. The plant varies in height between 2½ ft. in the North and 4 ft. in the South, producing many blooms for cutting purposes. It is very happy in the South as well as in the North and the 5" flowers appear freely even into late fall. There is a lovely haunting Old Rose fragrance.

The Cape Coral Rose is scheduled to take an honored place in Jackson & Perkins world famous Rose Garden at Newark, N.Y.

Cape Coral, the Florida community which inspired the name, will feature thousands of these glorious new creations in its Garden of Roses. (Pl. Pat. Applied For)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Cape Coral
Ht. 3-3½ft.

fragrant

SPECIAL GROUP OFFER!
GROUP No. 1703

CAPE CORAL TROPICANA
SOUTH SEAS

VALUE \$10.00 ONLY **\$8.75**
SAVE \$1.25

COPYRIGHT 1963 JACKSON & PERKINS CO.

Jackson & Perkins Co. World's Largest Rose Growers **NEWARK, NEW YORK**

The Most Popular Roses of our time!

EACH SELECTED BY A PANEL OF HOME GARDENERS AS A "ROSE of the YEAR"!



Hawaii—Ht. 3 ft.

HAWAII THE 1960 ROSE OF THE YEAR

(Left) A warm glowing orange-coral blend—a color as exotic and sultry as Hawaii itself. Scores upon scores of these gorgeous orange-coral blooms, each one well over 6 in. across, are produced on the prolific bush. These lovely blooms have a pronounced raspberry scent. Hawaii is one of the hardiest, best-growing Roses ever created. And what a plant . . . tall growing, with clean branches that carry 5 to 6 flowers. Glossy foliage shows tints of red as the cooler fall days approach. In formal and informal arrangements the color is much sought after for prize-winning effects. The color, the fragrance and the overall charm make it very popular. It blends easily with other colors and varieties and is an excellent focal point in arrangements. (Pl. Pat. No. 1833.) \$3.00 each; 3 for \$7.95; 12 for \$31.80

KORDES PERFECTA THE 1959 ROSE OF THE YEAR

(Right) An intriguing color combination, completely different from any other Rose in existence. The basic color, cream-white, is lined with red as the petal edges seem to be dipped in carmine. This deeper color spreads throughout as the flower opens to a most pleasingly unusual combination of red and white with a suffusion of yellow. 4½ to 5-in. blooms are extremely long lasting. All season long, this vigorous 3-ft. plant produces a large number of superb exhibition Roses, sometimes as individual flowers, sometimes as a breathtaking candelabra of enough flowers to make a whole bouquet. This is the hybridizer's dream rose. It's so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect. (Pl. Pat. No. 1604.) \$2.50 each; 3 for \$6.60; 12 for \$26.40



Kordes Perfecta—Ht. 3 ft.

SOUTH SEAS THE 1962 ROSE OF THE YEAR

(Left) A Hybrid Tea that captures the exotic beauty of South Sea isles, was selected by 10,000 home test gardeners as The Rose of The Year for 1962! Here's the soft, shimmering pink color found on beaches that surround the island of Tahiti . . . a deep shell-pink bud, which changes to a 7-in., luminescent coral-pink bloom that finishes a warm Tahitian pink with deeper red overtones. The plant is attractive, too . . . with reddish young canes . . . and with foliage reminiscent of a tropical plant. Despite its delicate appearance, South Seas is among the hardiest Roses ever developed . . . disease-resistant and capable of performing well even in extreme summer heat. (Pl. Pat. No. 2184.) \$3.50 each; 3 for \$9.20; 12 for \$35.70



South Seas—Ht. 3-4 ft.

AMERICANA THE 1961 ROSE OF THE YEAR

(Right) Here is a brilliant red that intensifies as the magnificent blooms slowly unfold . . . a rich red that gives a velvety sheen to the petals . . . a fiery unfading red that continues to glow until the last petals fall! Americana is big . . . with blooms well over 6 in. across . . . huge blooms with the classic high-centered form . . . large, luscious blooms that last for days. It has a delightful old Rose scent—just the fragrance you would expect in the "perfect" Rose. Americana blooms profusely . . . adding a blaze of color to your garden all season long. Yes, here is an exceptional red Rose . . . beautiful in color, form and fragrance . . . a vibrant red Rose as big and colorful as America itself! Be among the very first to enjoy its thrilling beauty. (Pl. Pat. No. 2058.) \$3.00 each; 3 for \$7.95; 12 for \$31.80



Americana—Ht. 4 ft.

SPECIAL GROUP No. 1713

ALL 4 ROSES OF THE YEAR

VALUE \$12.00 SAVE \$1.50

ONLY **\$10.50**

SPECIAL GROUP No. 1723

1 OF EACH:

SOUTH SEAS TROPICANA
AMERICANA KING'S RANSOM

VALUE \$13.50 SAVE \$1.70

ONLY **\$11.80**

Only One Grade—

THE FINEST!

Ever since the first Hybrid Tea was produced in 1867, an endless parade of thousands of varieties has followed. Jackson & Perkins, the World's Largest Rose Growers, has been one of the leading contributors to this Parade of Modern Roses. For over 91 years our Research Department has made great strides in producing such outstanding Roses as the ones appearing in this folder, which are not only Ever-blooming but are Guaranteed to be the finest available anywhere. You will find in this folder the choicest of Roses, among them the top All-America Award Winners. Hybrid Teas, the most popular of all Roses, promise to beautify your home and garden with enormous, richly colored blooms all season long, and for years to come.

Here is Why Fall Planting is Best . . .

FALL PLANTING ASSURES EARLIER, MORE PROLIFIC ROSES NEXT SEASON. The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground. You can be confident of earlier, better blooms next June because the plants make new roots in the late fall and early spring . . . and will produce blooms almost like an established plant.

OUR GUARANTEE IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

SEE THE SENSATIONAL "1963 ROSE OF THE YEAR" PLUS SCORES OF OTHER J&P PRIZED ROSES INSIDE—LIFT HERE

LIFT HERE
for more J&P Roses

Ginger
Ht. 2½-3 ft.

GINGER

A brilliant, long-lasting Floribunda with a clean orange-vermilion color which retains its trueness to the end. It has the stiff petals so necessary in modern Floribundas and holds its own in rain or shine. The plant is very free flowering, producing huge masses of blooms, and like Spartan, it is well clothed with foliage. The bush is medium tall. Ginger lasts very well as a cut flower, and makes a beautiful mound of color in the garden. (Pl. Pat. Applied For.)

\$2.50 each;
3 for \$6.60;
12 for \$24.00;
25 for \$46.85



Saratoga
Ht. 2-2½ ft.

New
SARATOGA

AARS WINNER 1964!

With the advent of the lush blooming Floribunda Roses a new concept has been added for the home gardener. Not only is there constant color in the garden with Floribundas, but flowers are continually available for cut use, a bouquet in the house, a gift to friends, and a corsage or boutonniere. SARATOGA, the pure gardenia-like white Floribunda fills all the uses built up by the Floribunda family, besides having an inherited keeping quality when cut, and also having a definite garden resistance to rain and wind injury. It has a lovely Old Rose fragrance. The plant is very prolific in its production of flowers and the glossy green foliage is a delightful foil to slightly creamy buds and pure white 4 to 4½-in. flowers. The plant averages 2½ to 3 ft. in height. (Pl. Pat. Applied For.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85



FREE
WITH EVERY
ORDER This
informative
"Home Garden Guide"
that helps you
plan, plant and
grow a beautiful
garden.



THE FARMER'S WIFE

The color is a sunrise-pink, delightful from bud to finish. Constantly in bloom from June to frost. The Farmer's Wife produces 4 to 4½-in. flowers that open slowly to a cupped shape. Their sweet Tea Rose fragrance permeates the atmosphere, whether in the garden or in the house. Flowers are borne in clusters of 8 to 10 or more and also one or two on single stems. The plant combines the bush growth of its parent Spartan with some of the vigor and height of the Grandiflora, and produces rich green foliage which sets off the warm sunrise-pink of the blooms. Rugged, winter hardy and disease-resistant, it performs well in varied locations. Excellent specimen with free blooming habit, good in group plantings for color accent. (Pl. Pat. No. 2196.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

EVERBLOOMING J&P Wonder FLORIBUNDAS at Tremendous Savings

WILL PRODUCE HUNDREDS OF BRILLIANTLY COLORED BLOOMS ON A SINGLE BUSH

LAVENDER PRINCESS

(Right) All the beauty and freshness of a desert dawn—the blue-gray of the clearest morning sky overlaid with the lavender and purple of the surrounding mountains. This outstanding creation is beyond question the clearest, cleanest, freshest and most pleasing of the new lavender Roses. The 4 to 5-in. blooms are borne abundantly on long, strong stems. Long-pointed buds of soft orchid open into sturdy, long lasting blooms of orchid and lavender. Vigorous, healthy, well-branched plant, 30 to 36 in. tall with abundant, dark green, leathery leaves. (Pl. Pat. No. 1905.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

SPECIAL OFFER GROUP No. 1873

1 OF EACH:
GINGER THE FARMER'S WIFE
SARATOGA FASHION
VALUE \$9.50 ONLY \$830
SAVE \$1.20

SPECIAL OFFER GROUP No. 1883

1 OF EACH:
LAVENDER PRINCESS PEACH GLOW
SARATOGA LILLI MARLENE
VALUE \$9.50 ONLY \$830
SAVE \$1.20

Lavender Princess
Ht. 2½ ft.



LILLI MARLENE

(Below) A brilliant, new DARK CHERRY-RED Floribunda. Darker buds open slowly, and the flowers gradually develop and open into a pleasing, semi-double form with 20 wavy petals. The slightly fragrant blooms reach about 3½ to 4 in. in diameter and the color does not burn in the hot sunlight. Even early autumn frosts leave no ill effects on these dark flowers. The bushy plant is well clothed with semi-glossy foliage. Blooms are produced freely, both in large heads and in individual stems. Vigorous in growth, Lilli Marlene is a splendid Floribunda. (Pl. Pat. No. 1986.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Lilli Marlene
Ht. 2 ft.



GIRL SCOUT (Above)

Masses of clear yellow flowers borne on vigorous, compact plants with the shiniest, cleanest leaves imaginable. This Rose is everything a Rose should be, and is willing to do more than is expected of it in all ways at all times, doing justice to those it is intended to honor. Bright yellow, high-centered buds open to clear double blooms, 3 in. across, produced in great profusion from frost to frost. Plants are somewhat spreading, compact, easily managed. Height about 30 in. (Pl. Pat. No. 2090.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Girl Scout—Ht. 2½ ft.

FASHION

(Below) Fashion, the finest Floribunda ever created, is the only Rose to receive nine world wide awards! Nowhere is there another Rose to match its marvelous color... luminous coral-pink suffused with gold. Hundreds of exquisite oriental-red buds opening to 3½-in. blooms are carried on every bush. Graceful wavy petals and a rich display of golden yellow stamens beautify the lovely open flowers. Immense clusters of 20 to 25 flowers appear continuously June to frost. Long lasting, delicately perfumed. Hardy and vigorous, reaches 2½ to 3 ft. (Pl. Pat. No. 789.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

Fashion
Ht. 2½-3 ft.



DON'T
FORGET!
GIVE
ROSES
FOR XMAS!

Golden Garnette—Ht. 1½-2 ft.



SPECIAL GROUP No. 1893

1 OF EACH:
GINGER THE FARMER'S WIFE
GOLDEN GARNETTE FASHION
VALUE \$9.50 ONLY \$830
SAVE \$1.20

SPECIAL GROUP No. 1903

1 OF EACH:
SPARTAN GOLDEN GARNETTE
FASHION LILLI MARLENE
VALUE \$9.00 ONLY \$785
SAVE \$1.15

SPECIAL GROUP No. 1913

1 OF EACH:
LAVENDER PRINCESS LILLI MARLENE
GIRL SCOUT PEACH GLOW
VALUE \$9.50 ONLY \$830
SAVE \$1.20

SPECIAL GROUP No. 1923

1 OF EACH:
THE FARMER'S WIFE FASHION
SARATOGA SPARTAN
VALUE \$9.00 ONLY \$785
SAVE \$1.15

SPECIAL GROUP No. 1933

1 OF EACH:
SARATOGA PADDY MCGREDY
FASHIONETTE GINGER
VALUE \$9.50 ONLY \$830
SAVE \$1.20

SPECIAL GROUP No. 1943

1 OF EACH:
SEVENTEEN WHITE BOUQUET
VOGUE GIRL SCOUT
VALUE \$9.00 ONLY \$785
SAVE \$1.15

SPECIAL GROUP No. 1953

1 OF EACH:
BETTY PRIOR ROCHESTER
CHATTER IVORY FASHION
VALUE \$7.00 ONLY \$610
SAVE \$.90



Peach Glow—Ht. 2 ft.

PEACH GLOW

(Above) From the magic combination of Fashion and Goldilocks comes Peach Glow, a charming Floribunda with a dainty and exquisite color. Lovely, pointed coral buds open to unusual, clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height. Imagine a hardy bush loaded with these delicate blooms, each one emitting a spicy fragrance. The exquisite color of the bloom, lovely bud formation, the hardness and profusion of bloom—all these combine to make Peach Glow an all-around good garden subject. (Pl. Pat. No. 1999.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

GOLDEN GARNETTE

(Left) Rich in fragrance, this lovely newcomer is another of the long-keeping, cutting and garden Floribundas. The buds of deep golden yellow open to 4 to 4½-in. flowers. When opening from the tight bud, the outer petals have a slightly lighter edging, giving an attractive airy effect. When cut as buds the flowers keep their rich color for a long time, and they are excellent "keepers" in home, hospital or office. The plant grows 1½ to 2 ft. and is constantly bearing either clusters or individual blooms on medium long stems. Foliage is a rugged dark green. Pleasing, lasting fragrance. Prized Florist rose. (Pl. Pat. No. 1898.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Spartan—Ht. 2½-3 ft.

SPARTAN

(Below) The hardest, finest Floribunda ever created! The unusually lovely flowers start displaying their stunning beauty early in the season as scores of gorgeous burnt-orange buds begin to appear on the attractive plant. Slowly, the buds open revealing large, high-centered blooms with 35 to 40 petals each... starting a warm sparkling ORANGE-RED color. The vigorous plant is constantly in flower. It's alive with glorious blooms that appear singly and in clusters on long cutting stems. Spartan is one of the most popular Floribundas of all time. For sheer beauty, breath-taking color, exquisite form, profusion of bloom, exceptional hardness—for a combination of all the qualities looked for in any type of Rose—Spartan simply can't be beat. (Pl. Pat. No. 1357.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50



ALSO AVAILABLE ARE THESE FABULOUS FLORIBUNDAS

BETTY PRIOR Unusually tall and free flowering. Delicate pink, spicy fragrance. Excellent for beds, borders, large plantings. 4-ft. bush. \$1.50 each; 3 for \$3.95; 12 for \$14.40

CASTANET 3 to 4-in. fragrant blooms of rich coral-orange. 2½ to 3-ft. hardy bush. (Pl. Pat. No. 1840.) \$2.00 each; 3 for \$5.25; 12 for \$19.20

CHATTER Bright crimson, velvety-petaled, 2 to 3-in. flowers appear in clusters. Sturdy 18-in. bush is disease-resistant. Stunning color. (Pl. Pat. No. 739.) \$1.50 each; 3 for \$3.95; 12 for \$14.40

FASHIONETTE A full 3 to 3½-in. Fashion colored Rose, deeper coral bud. Very fragrant. 2-ft. plants have excellent foliage. (Pl. Pat. No. 1563.) \$2.00 each; 3 for \$5.25; 12 for \$19.20

GOLD CUP Large, deep yellow, 3-in. blooms appear in abundance on a strong 2½ ft. plant. All-America Winner! (Pl. Pat. No. 1683.) \$2.00 each; 3 for \$5.25; 12 for \$19.20

GOLDEN FLEECE Gay, tawny gold buds open slowly to dazzling canary color. 4 to 4½-in. blooms in graceful clusters. Vigorous. (Pl. Pat. No. 1512.) \$1.75 each; 3 for \$4.60; 12 for \$16.80

GOLDEN SLIPPERS Buds show red and a promise of gold, then open to brilliant orange. Nice, compact, disease-resistant bush, 1½ to 2 ft. (Pl. Pat. Applied For.) AARS Winner. \$2.50 each; 3 for \$6.60; 12 for \$24.00

IVORY FASHION AARS Winner! Ivory 4-in. blooms are fragrant. Stout stems carry 5 to 10 buds. Rich foliage adorns 24 to 30-in. plant. (Pl. Pat. No. 1688.) \$2.00 each; 3 for \$5.25; 12 for \$19.20

MALIBU 4-in. blooms, shaped like beautiful Hybrid Teas, start a coral-orange-red and finish lighter. Healthy 3-ft. plants. (Pl. Pat. No. 1962.) \$2.00 each; 3 for \$5.25; 12 for \$19.20

PADDY MCGREDY New color—deep rose-pink. Contrasting clean, disease-resistant, healthy foliage. Reaches about 2 to 2½ ft. (Pl. Pat. Applied For.) \$2.50 each; 3 for \$6.60; 12 for \$24.00

PINK CHIFFON Light pastel pink buds. Delicate pink buds open to 3-in. moderately fragrant blooms. Height 2 to 2½ ft. (Pl. Pat. No. 1564.) \$2.00 each; 3 for \$5.25; 12 for \$19.20

QUEENIE Deep apple-blossom pink blooms reach 4 in. wide, appear in large flower heads. Good foliage, hardy 3-ft. plant. (Pl. Pat. No. 2238.) \$2.50 each; 3 for \$6.60; 12 for \$24.00

ROCHESTER Soft yellow, flushed carmine-orange on petal reverse. Remarkably hardy bush reaches 2 to 2½ ft. Very free blooming. \$2.00 each; 3 for \$5.25; 12 for \$19.20

SEVENTEEN The soft pastel coral-pink flower keeps very well when cut. Petite buds are beautiful pink. 1½ to 2-ft. bush. Floriferous. (Pl. Pat. No. 1765.) \$2.50 each; 3 for \$6.60; 12 for \$24.00

VOGUE Dark ovoid buds. 3 to 4-in. cherry-coral blooms in immense clusters. Vigorous, disease-resistant bush, 2½ to 3 ft. (Pl. Pat. No. 926.) \$2.00 each; 3 for \$5.25; 12 for \$19.20 AARS Winner.

WHITE BOUQUET Sparkling 4 to 5-in. flowers of opulent white, with a sweet spicy fragrance. Lustrous foliage. (Pl. Pat. No. 1415.) AARS Winner. \$2.00 each; 3 for \$5.25; 12 for \$19.20

Again Available this Fall
THE GREATEST ROSE EVER CREATED
TROPICANA

GREATEST PRIZE WINNER! MOST BRILLIANT NEW COLOR!

Here, without doubt, is the Maricle Rose of the Century—the only Rose in history to win 13 International Awards, and all of them won before it was made available to the gardening public. That's right! Here is the only Rose that has won all of the top awards in the United States, Spain, Switzerland, England, France, Belgium, Holland, Germany, Denmark.

It's color is new—a fluorescent orange-red—a brilliant, glowing color that doesn't change, doesn't fade until the last petal falls—a sparkling orange that holds up even in the hottest sun.

MOST PERFECT BLOOMS! GREATEST DISEASE-RESISTANCE!

The gorgeous 5-in. blooms are perfection in itself—exquisitely formed in the classical Rose shape—produced in unusual abundance. What's more, these lovely blooms are produced on long, long cutting stems—and when cut for indoors, they will last as long as a week. In fact, Tropicana has already become one of the favorite Roses sold in florist shops.

The plant itself is remarkable. It grows from 5 ft. in the more temperate areas to 6 to 8 ft. in warmer climates. Each plant is heavily branched and well clothed with the most rugged foliage to be found on any Rose. Never has there been a variety so disease-immune or widely acclaimed throughout America as the ideal home garden Rose. (Pl. Pat. No. 1969.)

SPECIAL OFFER
GROUP No. 1733
TROPICANA PINK MASTERPIECE AMERICANA CAPE CORAL
VALUE \$13.00 SAVE \$1.65
\$1135
ONLY

Rose of the Year for 1963
ALL AMERICA ROSE
SELECTION WINNER FOR 1963

Tropicana—Ht. 5-6 ft.



White Queen—Ht. 3 ft.

ROSES
The ideal Xmas Gift
For Your Garden-loving Friends.

(Left) A sparkling white Hybrid Tea! One of the Best White Roses. White Queen is slender in bud, with graceful high center, opening to a pure white, 4½ in. flower. The really stark white, open flowers last very well. Petals are stiff and very resistant to wind and rain. Somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. The sparkling white flowers are exceptional for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments have been most favorable at all times. (Pl. Pat. No. 1762.) \$2.50 each; 3 for \$6.60; 12 for \$26.40.

WHITE QUEEN

(Bottom, Left) The universal appeal of the Red Rose is justified in New York. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and future open slowly to tremendous, fragrant, sparkling red flowers—then 4½ in. across. The sparkling color does not fade but stays a deep rich red until the last. Not only is the color long lasting and sun resistant, but the plant is upright and vigorous, 3 to 3½ ft. high. Picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance—that's a New Yorker, a Rose that experts and amateurs consider to be the "BEST RED ROSE OF ALL TIME." (Pl. Pat. No. 823.) \$2.50 each; 3 for \$6.60; 12 for \$26.40.

NEW YORKER

(Bottom, Left) 1962 All-America Winner! King's Ransom bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long. Blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breath-taking yellow you ever saw. Glittering buds are long and slender—glow with pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals that shine like spun gold. These majestic golden blooms are borne on tremendous long stems that make them ideal for cutting. Naturally, the plant itself is tall and full—and will attain a height of at least 6 ft. by the end of the season. The extremely fragrant blooms are enchanting. Never has there been a yellow Rose of such great versatility and freedom from care. (Pl. Pat. No. 2103.) \$3.50 each; 3 for \$9.20; 12 for \$35.70.

DIXIE BELLE

(Below, Left) 1962 All-America Winner! King's Ransom bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long. Blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breath-taking yellow you ever saw. Glittering buds are long and slender—glow with pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals that shine like spun gold. These majestic golden blooms are borne on tremendous long stems that make them ideal for cutting. Naturally, the plant itself is tall and full—and will attain a height of at least 6 ft. by the end of the season. The extremely fragrant blooms are enchanting. Never has there been a yellow Rose of such great versatility and freedom from care. (Pl. Pat. No. 2103.) \$3.50 each; 3 for \$9.20; 12 for \$35.70.

KING'S RANSOM

(Below, Left) 1962 All-America Winner! King's Ransom bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long. Blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breath-taking yellow you ever saw. Glittering buds are long and slender—glow with pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals that shine like spun gold. These majestic golden blooms are borne on tremendous long stems that make them ideal for cutting. Naturally, the plant itself is tall and full—and will attain a height of at least 6 ft. by the end of the season. The extremely fragrant blooms are enchanting. Never has there been a yellow Rose of such great versatility and freedom from care. (Pl. Pat. No. 2103.) \$3.50 each; 3 for \$9.20; 12 for \$35.70.

SPECIAL OFFER!
GROUP No. 1743
1 OF EACH:
NEW YORKER WHITE QUEEN
KING'S RANSOM DIXIE BELLE
VALUE \$11.50 SAVE \$1.45
\$1005
ONLY

SPECIAL OFFER!
GROUP No. 1753
1 OF EACH:
AVON ROYAL HIGHNESS
DIXIE BELLE
VALUE \$13.00 SAVE \$1.65
\$1135
ONLY

SPECIAL OFFER!
GROUP No. 1763
1 OF EACH:
NEW YORKER TROPICANA
PEACE SOUTH SEAS
VALUE \$17.25 SAVE \$1.40
\$985
ONLY

Dixie Belle
Ht. 2½-3 ft.

King's Ransom
Ht. 4-6 ft.

New Yorker—Ht. 3-3½ ft.

FREE
WITH EVERY
ORDER. This
informative
"Home Garden Guide"
that helps you
plan, plant and
grow a beautiful
garden.



HOW TO SOLVE YOUR
CHRISTMAS SHOPPING PROBLEMS



Give J & P Roses
REMEMBER YOUR FRIENDS
AND LOVED ONES WITH
A GIFT OF J&P ROSES
ON ANY OCCASION!

Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

**ORDER
EARLY**



**It's all so easy
Here's all you have to do . . .**

1. Select your plants from the favorites listed on the order blank. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.
2. Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for planting.
3. At the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

JACKSON & PERKINS CO.
NEWARK • NEW YORK

EVERBLOOMING
J & P GIGANT HYBRID TEA ROSES

ROYAL HIGHNESS

(Below, Left) Any Rose on a quiet dawn-laden morning is indeed a rarity of Nature. But any Rose at such a time is merely a lady-in-waiting to the magnificent beauty of Royal Highness, whose soft pink coloring and truly wonderful form make it the outstanding rose in any garden. Here is the Rose exhibitor's delight—from bud to bloom. Long, beautifully shaped buds open into the loveliest of flowers. High centers and graceful petals form the most delightful of Rose shapes—the proportions of the classic Rose. All this beauty of form is further enhanced by the color—a light pink made still more entrancing by its frosty, sugar coating. Royal Highness possesses a sweet enticing fragrance. The well-branched plant has rich, thick, glossy leaves. 1963 All-America Winner! (Pl. Pat. No. 2032.) \$3.50 each; 3 for \$9.20; 12 for \$35.70.

AVON

(Below) This brilliant new red Rose was introduced to the public by the Jackson & Perkins Company at the International Flower Show in New York City. While it has many superior qualities, its fragrance is perhaps the most intense and persistent to be found in any Rose variety today. Avon comes from a cross designed to produce a highly fragrant, tall-centered, long-budded flower of bright, non-fading red that has outstanding substance and weather resistance. Bright green foliage forms the perfect backdrop for its dramatic red blooms. The buds are large and gracefully tapered, opening into full blooms which measure from 6 to 7 in. across. The plant is as superior as the bloom—hardy, vigorous, disease-resistant. Flowers are borne on heavy stems. Masses of large, vigorous, shining, holly-like foliage grow on a strong 3½ to 4-ft. bush. All-America Winner. \$1.75 each; 3 for \$4.65; 12 for \$18.60.

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Royal Highness
Ht. 2½-3 ft.

STERLING SILVER

(Right) There's only one Sterling Silver—a warm regal silver-lavender as rich as its nameake. Imagine magnificent roses like these blooming in your garden all season long. As spring arrives tight pink-lavender buds open slowly, stretching into gleaming silvery blooms, each one a full 5 in. across. And the sweet fragrance that fills the air is so satisfying! The bush is medium tall and upright, vigorous and free-blooming with leathery dark green foliage. You'll love Sterling Silver in your home, too, for its dainty form and novel color make it a "must" for any flower arranger. This is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Gardens. Unusual color combined with exceptional fragrance. (Pl. Pat. No. 1433.) \$3.00 each; 3 for \$7.95; 12 for \$31.80.

PEACE

(Below, Right) Peace has held a distinguished place among yellow Roses since the day it was introduced. It passes through very interesting color stages. The avoid buds are golden yellow etched with pink. As they open, they change from canary yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom pink that deepens as the flowers slowly open to a glorious 5 to 6-in. Petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering 40 to 45. Delicate fragrance. The plant is as superior as the bloom—hardy, vigorous, disease-resistant. Flowers are borne on heavy stems. Masses of large, vigorous, shining, holly-like foliage grow on a strong 3½ to 4-ft. bush. All-America Winner. \$1.75 each; 3 for \$4.65; 12 for \$18.60.



Sterling Silver
Ht. 2½-3 ft.

SPECIAL OFFER
GROUP No. 1803
1 OF EACH:
PEACE TROPICANA
CAPE CORAL NEW YORKER
VALUE \$10.75 SAVE \$1.35
\$940
ONLY

SPECIAL OFFER
GROUP No. 1813
1 OF EACH:
GOLDEN MASTERPIECE
STERLING SILVER HAWAII
KODIES PERFECTA
VALUE \$17.50 SAVE \$1.45
\$1005
ONLY

SPECIAL OFFER
GROUP No. 1823
1 OF EACH:
CAPE CORAL KING'S RANSOM
ROYAL HIGHNESS AVON
VALUE \$13.00 SAVE \$1.65
\$1135
ONLY

Peace
Ht. 3½-4 ft.

THIS LABEL IS
Your Guarantee
OF THE
FINEST
QUALITY



THE MASTERPIECE FAMILY
BRILLIANT COLORS! HUGE BLOOMS UP TO 7½" ACROSS!

"FALL is the IDEAL Time to Plant Roses!"
ASSURES EARLIER, MORE PROFUSE ROSES
NEXT SEASON



Bronze Masterpiece—Ht. 4 ft.

Orchid Masterpiece—Ht. 3 ft.

BRONZE MASTERPIECE
(Left) A regal look on a plant to match! An exciting color set off against beautiful foliage on a tall, vigorous plant. The flowers are large—5½ to 6 in. in diameter. Petals are firm, and the long-lasting flowers retain their beauty until the last petal drops. The color is good at all times, especially in summer and fall when it deepens to its best. Large, long exhibition-type buds have a coppery old gold color, and the extremely fragrant flower opens slowly to bronze-gold, deeply veined gold, then moves to an orange-yellow and finally to a deep firm yellow. Bronze is an excellent substance of the petals. The flower holds its form and color long. Healthy and does not suffer bleaching or burning in the sun. Healthy 4-ft. plants. This wonderful, disease-resistant Rose is made even more lovely as its bronze hues are emphasized by its lush green foliage. (Pl. Pat. No. 2000.) \$3.00 each; 3 for \$7.95; 12 for \$31.80.

PINK MASTERPIECE
(Right) Here is a new show and garden variety with beautiful, dark pink, high-centered buds that open symmetrically to form shimmering 6-in. flowers. The petals unfurl slowly into a truly lovely, perfectly shaped bloom. As the bloom unfolds, it reveals the softest pink hue imaginable, which is carried through to the end. Pink Masterpiece is one of the finest Roses ever grown, an exceptionally good overall appearance. With its remarkable color and form, we look for it to be named the Queen of many Rose competitions. We feel we are offering a real show Rose to our many friends. The extra fine, large flowers with their interesting fragrance are set off by a large quantity of healthy, lush foliage. Testers from every section of the country have been filling our office with letters of praise for this grand beauty. It will fill your garden with its sweet fragrance and soft warm color. (Pl. Pat. Applied For.) \$3.50 each; 3 for \$9.20; 12 for \$35.70.

ORCHID MASTERPIECE
(Below, Left) A wonder flooded with pink, giving extremely interesting orchid variations. The long, slender bud is a lively deep orchid. As the flower opens, orchid and lavender shades predominate, and an entirely new color tone is added to the range of Hybrid Tea colors. When the flower first opens, there is frequently a novel variation of lavender and orchid on the outer petals which eventually passes to a complete orchid shaded lavender when the full opening is achieved. The slowly opening flowers are large, reaching 5½ in. in diameter at their best. They have a beautiful form, with well-proportioned petals from the outside right to the center. These lovely flowers are drenched with sweet fragrance, and they keep well on the plant as well as when cut. Orchid Masterpiece's 3 ft. of growth make it a fitting garden companion for its parent Golden Masterpiece. (Pl. Pat. No. 2039.) \$3.00 each; 3 for \$7.95; 12 for \$31.80.

GOLDEN MASTERPIECE
(Right) As the slender 1½ to 2-in. buds mature an occasional bud of red crosses the edges. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full and open center. From the start, the golden bud stops the eye, and the slowly, long-lasting flower keeps on watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy foliage. It grows 2½ to 4 ft. tall and is extremely hardy. The pleasant old Rose fragrance will fill your garden. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold, and there you have Golden Masterpiece. For size and beauty it is second to none. (Pl. Pat. No. 1284.) \$3.00 each; 3 for \$7.95; 12 for \$31.80.

SPECIAL GROUP No. 1833
ALL 4 "MASTERPIECES"
VALUE \$12.50 SAVE \$1.55
\$1095
ONLY

SPECIAL GROUP No. 1843
1 OF EACH:
PINK MASTERPIECE BRONZE MASTERPIECE
TROPICANA AVON
VALUE \$13.00 SAVE \$1.65
\$1135
ONLY

The
"Masterpiece Story"



Pink Masterpiece—Ht. 3-3½ ft.



Golden Masterpiece—Ht. 2½-4 ft.

**DON'T
FORGET!
GIVE
ROSES
FOR XMAS!**

FOR CURTAINS OF COLOR
J & P Everblooming Climbers

ALOHA
(Below) This magnificent rose-pink Climber bursts into bloom from top to bottom with a display of never-to-be-forgotten glory. After this first peak in June, Aloha repeats frequently all summer. A mass of deep coral buds opens to very full, perfectly formed blooms of handsome size, often 5 in. across and 3 in. deep. Aloha bears long-stemmed clusters of buds. The general effect is rich rose pink and soft silvery lilac. (Pl. Pat. No. 948.) Ht. 6 to 8 ft.
\$2.50 each; 3 for \$6.60; 12 for \$26.40.

CLIMBING CRIMSON GLORY
(Below, Left) This luxuriant, vigorous, fast climbing plant is covered with beautifully formed blooms of deep vivid crimson on sturdy stems. Deep red buds are unshaped and unfold to full, perfectly formed, high-centered blooms. Completely captivating fragrance—to sweet and so refreshing you can't get enough of it. In sub-zero areas plant in sheltered location, with some protection against winter injury. (Pl. Pat. No. 736.) Ht. 6 to 8 ft.
\$2.75 each; 3 for \$7.20; 12 for \$28.80.

CORAL DAWN
(Below) Here is an Everblooming Climber with a sparkling coral-pink color—the color that is so popular in bush roses. The coral tone does not fade at any stage from the dainty pointed buds to the slow-opening, graceful, long-lasting 4½-in. blooms. The color is Coral Dawn's main attraction, but the lush foliage is both and disease-resistant as well. Excellent Climber, easy to grow, does extremely well in all regions. (Pl. Pat. No. 1117.) Ht. 6 to 8 ft.
\$2.75 each; 3 for \$7.20; 12 for \$28.80.



CLIMBING CRIMSON GLORY

ROYAL GOLD
(Below) Oval buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda the flowers are carried in clusters of 3 to 7, and also singly on stems adequate for cutting. The abundant green foliage is of moderate size, 4 to 5-ft. canes will develop the first year and 3 or 4 canes each year after. Ht. 5 to 7 ft. (Pl. Pat. No. 1849.)
\$3.00 each; 3 for \$7.95; 12 for \$31.80.

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CORAL DAWN



BLAZE



BLAZE

ROYAL LAVENDER
(Below, Right) The cones of this 6 to 9-ft. Climber, flower the first year; after flowering the lateral buds develop, producing a profusion of FRAGRANT blooms from Spring to frost. Borne in clusters of 3 to 10, each individual bloom is perfection. Petals are smooth, firm and long lasting, never curling. Deep lavender-orchid buds are long and slender. They open to exquisite blooms 3 to 4 in. in diameter, with 35 petals. (Pl. Pat. No. 2194.) \$3.00 each; 3 for \$7.95; 12 for \$31.80.

DON JUAN
(Below) In Spring there is a burst of deep velvety red 5-in. flowers, both in clusters and singly, with a delightful fragrance. Pointed buds of rich deeper red are excellent for cutting. Flowers retain their dark color. The constant display forms not only on the old wood but also on new bottom breaks. Ht. 8 to 10 ft. Dark lustrous foliage, high mildew resistance, charming fragrance are responsible for Don Juan's ever-increasing popularity. (Pl. Pat. No. 1864.)
\$2.00 each; 3 for \$7.95; 12 for \$31.80.

ROYAL GOLD
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\$3.00 each; 3 for \$7.95; 12 for \$31.80.



DON JUAN

The Crowning Achievement in the Rose World!

J & P TREE ROSES

AMERICANA. Rich, velvety red.
ARLENE FRANCIS. Golden Yellow.
AVON. Fragrant, non-fading red.
BRONZE MASTERPIECE. Bronze-apricot.
DIAMOND JUBILEE. Buff-orange.
THE FARMER'S WIFE. Sunrise pink.
GOLDEN MASTERPIECE. Largest yellow.
KING'S RANSOM. Chrome-yellow.
KORDES PERFECTA. Cream white, lined red.
NEW YORKER. Unfading red.

ORCHID MASTERPIECE. Orchid-lavender.
PEACE. Golden yellow edged pink.
PINK DUCHESS. Scintillating pink.
SOUTH SEAS. Tahitian pink.
SPARTAN. Large orange-red.
TANYA. Deep radiant orange.
TROPICANA. Fluorescent orange-red.
WHITE QUEEN. Pure white.
QUEEN ELIZABETH. Soft carmine-rose.
 Each \$7.00; any 2 for \$13.00; any 6 for \$36.00

Blooms at Eye Level

Order Now For Spring!

J&P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Florida, Georgia, Louisiana, Mississippi and Texas, we will accept orders Now for shipment in December. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING. Instructions for planting and care are sent with every order.

Modern Tree Roses are the crowning glory of the plant world for giant size, exquisite form, brilliance of color and abundant bloom from June to frost. There's a place for Tree Roses anywhere . . . they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. They present a breath-taking picture in any landscape.

Important

PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!

TRANSPORTATION PREPAID — nothing further for you to pay. These prices include safe, expert packing. Guaranteed to reach you in good condition.

BE SURE TO SEE THE SPECIAL CHRISTMAS PAGE INSIDE FOLDER . . .
and J&P PRIZED ROSES make the ideal
Christmas Gift for any Gardener!

New Modern Roses for 1964



Granada—Ht. 3-3½ ft.



GRANADA

1964 All-America Winner!

(Above) This Rose boasts the All-America Rose Selection Award for 1964. And rightly so! GRANADA is an exciting new bi-colored Rose of bright fluorescent colors featuring magnificent flowers, borne in abundance throughout the season. Spicy fragrance. The long urn-shaped buds and graceful classic blooms are of varying shades of scarlet, nasturtium red and bright lemon yellow. The vigorous upright plant produces strong single stems and is clothed with unique dark green holly-like foliage. (Pl. Pat. No. 2214.) \$3.50 each; 3 for \$9.20; 12 for \$35.70

GOLDEN SALUTE

(Right) A golden yellow Hybrid Tea with 5 to 5½-in. flowers. Clean, neat grower, exceptionally hardy. The ovoid bud is an attractive yellow, and it opens slowly to a large full flower of a deep golden yellow color which it carries through to the end. It makes a big crop of flowers, and is most always in bloom. The lustrous green foliage is very decorative and a beautiful contrast to the glowing flowers. Vigorous, tall growing plant reaches a height of 3 to 3½ ft. (Pl. Pat. Applied For.) \$3.00 each; 3 for \$7.95; 12 for \$31.80



Golden Salute
Ht. 3-3½ ft.

RED AMERICAN BEAUTY

(Right) Extremely pleasing dark rose-red flowers are about 5 in. across when open. Long stems hold the remarkably fragrant blooms. When cut and brought into the house, their fragrance fills the room. Red American Beauty is also a popular florist Rose, and the cut flowers are available in most florists' shops. Well clothed with healthy, dark green, disease-resistant foliage. Grows 3 to 3½ ft. tall. (Pl. Pat. No. 1982.) \$3.00 each; 3 for \$7.95; 12 for \$31.80

Red American
Beauty
Ht. 3-3½ ft.



4 NEW HYBRID TEAS! SPECIAL GROUP No. 1963

1 OF EACH: GOLDEN SALUTE CAPE CORAL
 RED AMERICAN BEAUTY
 GRANADA
 VALUE \$12.50 SAVE \$1.55 **ONLY \$10.95**